

## ORDER



<b>Orders</b>	<b>Order / Rev:</b>	<b>167141</b>
	Alt Order #:	06816381
	Product Desc:	D.C.C.C.
	Estimate:	1193
	Flight Dates:	10/23/12 - 10/29/12
	Original Date / Rev:	09/26/12 / 09/26/12
	Order Type:	GENERAL

**KSTP-TV, LLC and KSAX-TV**

Primary AE:	Anjie Brady
Sales Office:	P-PHL
Sales Region:	National

<b>Agency</b>	<b>Name:</b>	<b>Great American Media</b>
	Buying Contact:	
	Billing Contact:	
		1010 Wisconsin Ave NW
		Washington, DC 20007-3674

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

<b>Advertiser</b>	<b>Name:</b>	<b>DCCC Democratic Congressional Cam</b>
	Demographic:	A35+
	Product Codes:	PL2
	Priority:	1
	Revenue Codes:	AGY, POL, ISS

New Business Thru:	09/29/09
Order Separation:	00:00:00
Advertiser External ID:	
Agency External ID:	

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	142	\$88,825.00	\$75,501.25
10/29/12	10/29/12	26	\$35,300.00	\$30,005.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	142	\$88,825.00	\$75,501.25	0.00
November 2012	26	\$35,300.00	\$30,005.00	0.00
<b>Totals</b>	<b>168</b>	<b>\$124,125.00</b>	<b>\$105,506.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjie Brady			Start Of Order - End Of Order	100%

## Order Share

KSTP-TV, LLC and KSAX-TV	17%	\$124,125.00
Market	100%	\$730,147.06

## Competitive Share

CABLE	0%	\$0.00
KARE	25%	\$182,536.76
KMSP	18%	\$131,426.47
KMWB	1%	\$7,301.47
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	2%	\$14,602.94
WCCO	33%	\$240,948.53
WFTC	4%	\$29,205.88

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	M	10/23/12	10/26/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	- TWTF - -	:30	12	\$500.00	3	0.00	NM	12	\$6,000.00
5 EW NWS 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/22/12	10/28/12	- TWTF - -		12		\$500.00		0.00					
2	M	10/23/12	10/26/12	M-F GMA M-F GMA	CM	7-9a	- TWTF - -	:30	12	\$450.00	3	0.00	NM	12	\$5,400.00

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Flight Dates:	10/23/12 - 10/29/12

Advertiser:	DCCC Democratic Congressional Campa
Product Desc:	D.C.C.C.
Estimate:	1193

**KSTP-TV, LLC and KSAX-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
GD MRN AMR-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/22/12	10/28/12	- TWTF - -			12			\$450.00			0.00		
3	M	10/27/12	10/27/12	SA GMA Sa GMA	CM	7-8a	- - - - - S -	:30	3	\$550.00	3	0.00	NM	3	\$1,650.00
GD MRN-SAT-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/22/12	10/28/12	- - - - - S -			3			\$550.00			0.00		
4	M	10/27/12	10/27/12	Sat 8-9a Sat 8-9a News	CM	8-9a	- - - - - S -	:30	3	\$450.00	3	0.00	NM	3	\$1,350.00
5 EW NW-SA 8AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/22/12	10/28/12	- - - - - S -			3			\$450.00			0.00		
5	M	10/28/12	10/28/12	SU GMA Su GMA	CM	7-8a	- - - - - S	:30	3	\$700.00	2	0.00	NM	3	\$2,100.00
GD MRN-SUN-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/22/12	10/28/12	- - - - - S			3			\$700.00			0.00		
6	M	10/28/12	10/28/12	Sun 8-9a Sun 8-9a	CM	8-9a	- - - - - S	:30	3	\$550.00	3	0.00	NM	3	\$1,650.00
5 EW NW-SU 8AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/22/12	10/28/12	- - - - - S			3			\$550.00			0.00		
7	M	10/28/12	10/28/12	Su 9-10a This Week	CM	9-10a	- - - - - S	:30	3	\$1,500.00	2	0.00	NM	3	\$4,500.00
THIS WEEK-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/22/12	10/28/12	- - - - - S			3			\$1,500.00			0.00		
8	M	10/23/12	10/26/12	M-F 9-10a Live with Kelly and Michael	CM	9-10a	- TWTF - -	:30	10	\$300.00	3	0.00	NM	10	\$3,000.00
LIVE WTH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/22/12	10/28/12	- TWTF - -			10			\$300.00			0.00		
N 9	M	10/23/12	10/26/12	M-F Midday News M-F Midday News	CM	11a-12p	- TWTF - -	:30	12	\$350.00	2	0.00	NM	12	\$4,200.00
5 EW NWS 11AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/22/12	10/28/12	- TWTF - -			12			\$350.00			0.00		
10	M	10/23/12	10/26/12	M-F 3-4p Twin Cities Live	CM	3-4p	- TWTF - -	:30	8	\$200.00	3	0.00	NM	8	\$1,600.00
TWIN CITIES LV															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/22/12	10/28/12	- TWTF - -			8			\$200.00			0.00		
N 11	M	10/23/12	10/26/12	M-F 4-430p Millionaire	CM	4-430p	- TWTF - -	:30	10	\$300.00	3	0.00	NM	10	\$3,000.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/22/12	10/28/12	- TWTF - -			10			\$300.00			0.00		
N 12	M	10/23/12	10/26/12	M-F 5-530p M-F 5-530p	CM	5-530p	- TWTF - -	:30	10	\$700.00	2	0.00	NM	10	\$7,000.00
5 EW NW 5P MF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/22/12	10/28/12	- TWTF - -			10			\$700.00			0.00		
N 13	M	10/23/12	10/26/12	M-F 6-630p M-F 6-630p	CM	6-630p	- TWTF - -	:30	10	\$1,000.00	3	0.00	NM	10	\$10,000.00
5 EW NW 6P MF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/22/12	10/28/12	- TWTF - -			10			\$1,000.00			0.00		
N 14	M	10/23/12	10/26/12	M-F 630-7p M-F 630-7p	CM	630-7p	- TWTF - -	:30	2	\$1,000.00	3	0.00	NM	2	\$2,000.00
5 EW NW630P MF															

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 Estimate: 1193

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N14	M	10/23/12	10/26/12	M-F 630-7p M-F 630-7p	CM	630-7p	- TWTF--	:30	2	\$1,000.00	3	0.00	NM	2	\$2,000.00
5 EW NW630P MF															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF--					2	\$1,000.00		0.00			
N15	M	10/28/12	10/28/12	Su 530-6p Su 530-6p News	CM	530-6p	-----S	:30	3	\$900.00	1	0.00	NM	3	\$2,700.00
5 EW NWS E-SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					3	\$900.00		0.00			
16	M	10/29/12	10/29/12	Mon Spcl 2 Dancing with the Stars	CM	7-9p	M-----	:30	3	\$7,500.00	3	0.00	NM	3	\$22,500.00
DWTs															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					3	\$7,500.00		0.00			
N17	M	10/23/12	10/26/12	M-F 1102p News M-F 1102p News	CM	1102-1132p	- TWTF--	:30	8	\$400.00	2	0.00	NM	8	\$3,200.00
5 EW NWS 11PM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF--					8	\$400.00		0.00			
N18	M	10/23/12	10/26/12	M-F, Su Late News M-F, Su 10-1035p	CM	10-1035p	- TWTF--	:30	8	\$1,200.00	3	0.00	NM	8	\$9,600.00
5 EW NWS 10PM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF--					8	\$1,200.00		0.00			
N19	M	10/27/12	10/27/12	Lt News Delay ABC Spo Late News Delayed	CM	1030-1105p	-----S-	:30	3	\$750.00	3	0.00	NM	3	\$2,250.00
5 EW NWS 10PM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-					3	\$750.00		0.00			
N20	M	10/28/12	10/28/12	Su Late News Su 10-1035p	CM	10-1035p	-----S	:30	3	\$1,800.00	2	0.00	NM	3	\$5,400.00
5 EW NWS 10PM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					3	\$1,800.00		0.00			
N21	M	10/28/12	10/28/12	Su 1035-1105p Nws Sun 1035-1105p News	CM	1035-1105p	-----S	:30	3	\$900.00	3	0.00	NM	3	\$2,700.00
5EW N LTE EDTN<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					3	\$900.00		0.00			
22	M	10/23/12	10/26/12	M-F 1035-1102p Nightline	CM	1035-1102p	- TWTF--	:30	10	\$750.00	3	0.00	NM	10	\$7,500.00
ABC-NITELINE<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- TWTF--					10	\$750.00		0.00			
N23	M	10/29/12	10/29/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	M-----	:30	3	\$500.00	3	0.00	NM	3	\$1,500.00
5 EW NWS 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					3	\$500.00		0.00			
24	M	10/29/12	10/29/12	M-F GMA M-F GMA	CM	7-9a	M-----	:30	3	\$450.00	3	0.00	NM	3	\$1,350.00
GD MRN AMR-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					3	\$450.00		0.00			
25	M	10/29/12	10/29/12	M-F 9-10a Live with Kelly and Michael	CM	9-10a	M-----	:30	2	\$300.00	3	0.00	NM	2	\$600.00
LIVE WITH KELLY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	M-----					2	\$300.00		0.00			
N26	M	10/29/12	10/29/12		CM	11a-12p	M-----	:30	3	\$350.00	2	0.00	NM	3	\$1,050.00

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 Estimate: 1193

KSTP-TV, LLC and KSAX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount		
				M-F Midday News												
				M-F Midday News												
5 EW NWS 11AM																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	M-----				3	\$350.00		0.00					
27	M	10/29/12	10/29/12	M-F 3-4p	CM	3-4p		M-----	:30	1	\$200.00	3	0.00	NM	1	\$200.00
				Twin Cities Live												
TWIN CITIES LV																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	M-----				1	\$200.00		0.00					
N28	M	10/29/12	10/29/12	M-F 4-430p	CM	4-430p		M-----	:30	2	\$300.00	3	0.00	NM	2	\$600.00
				Millionaire												
MILLIONAIRE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	M-----				2	\$300.00		0.00					
N29	M	10/29/12	10/29/12	M-F 5-530p	CM	5-530p		M-----	:30	2	\$700.00	2	0.00	NM	2	\$1,400.00
				M-F 5-530p												
5 EW NW 5P MF																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	M-----				2	\$700.00		0.00					
N30	M	10/29/12	10/29/12	M-F 6-630p	CM	6-630p		M-----	:30	2	\$1,000.00	3	0.00	NM	2	\$2,000.00
				M-F 6-630p												
5 EW NW 6P MF																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	M-----				2	\$1,000.00		0.00					
N31	M	10/29/12	10/29/12	M-F 630-7p	CM	630-7p		M-----	:30	1	\$1,000.00	3	0.00	NM	1	\$1,000.00
				M-F 630-7p												
5 EW NW630P MF																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	M-----				1	\$1,000.00		0.00					
32	M	10/29/12	10/29/12	M-F 1035-1102p	CM	1035-1102p		M-----	:30	2	\$750.00	3	0.00	NM	2	\$1,500.00
				Nightline												
ABC-NITELINE<																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	M-----				2	\$750.00		0.00					
N33	M	10/29/12	10/29/12	M-F 1102p News	CM	1102-1132p		M-----	:30	1	\$400.00	2	0.00	NM	1	\$400.00
				M-F 1102p News												
5 EW NWS 11PM<																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	M-----				1	\$400.00		0.00					
N34	M	10/29/12	10/29/12	M-F,Su Late News	CM	10-1035p		M-----	:30	1	\$1,200.00	3	0.00	NM	1	\$1,200.00
				M-F, Su 10-1035p												
5 EW NWS 10PM<																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		10/29/12	11/04/12	M-----				1	\$1,200.00		0.00					
N35	M	10/23/12	10/26/12	M-F 630-7p	CM	630-7p		-TWTF--	:30	2	\$1,000.00	3	0.00	NM	2	\$2,000.00
				M-F 630-7p												
5 EW NW630P MF																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	-TWTF--				2	\$1,000.00		0.00					
N36	M	10/23/12	10/26/12	M-Su 1205-4a	CM	Tu-F 1230-4a		-TWTF--	:30	1	\$25.00	1	0.00	NM	1	\$25.00
				Tu-F 1230-4a												
				(12:30 XM-4:00 XM)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	-TWTF--				1	\$25.00		0.00					
												Totals	168	\$124,125.00		